

SPARKing Students' Learning through Adobe Creative Cloud

Hulda Black - Marketing

Bob Carroll - Communication

Rosie Hauck – Accounting/BIS

Brent Simonds - Communication

Free for students!



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MAKE IT WITH
CREATIVE CLOUD.

Adobe Creative Cloud includes



and much more!

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Examples of Adobe in the Classroom

Rosie Hauck – Accounting/BIS

- ACC261 – Business Systems Analysis
- Business analysis and technical and process solution recommendation and justification for an organization
- Adobe Spark Page
- <https://spark.adobe.com/page/UzjSak71oMoIO/>
- <https://spark.adobe.com/page/1Yfqw5RU52Cft/>

Hulda Black - Marketing

- MKT 332 Creative Strategy & Design
- Client Brand Story Final Project
 - Adobe Illustrator
 - Adobe XD
 - Adobe Spark Video
 - Adobe InDesign
 - ...and even some Adobe Photoshop

Bob Carroll - Communication

- Com 240: Introduction to Visual Communication
 - Photoshop and Illustrator to touch up images and create logos for a mock magazine in InDesign
 - Recreation of the magazine as a mobile app in XD
- Com 398: On-Campus TV-10 internship
 - Photoshop in combination with Apple apps for our daily graphics
 - Premiere and After Effects for video opens, promos and other projects

Brent Simonds - Communication

- Com 317 – Digital Post Production. Students edit a 9-11 minute documentary using Premiere.
- Com 319 – Motion Graphics & Visual Effects. Students create a :10 TV Spot, a kinetic typography animation, and a :30 PSA using After Effects.
- Com 352 – Documentary Storytelling & Production. Teams have the option of using Premiere to edit their documentaries and Spark for webpages about the film.
- Com 396 – Capstone in Mass Media. Students have the option to create a presentation and on-line portfolio using Spark.

How has the use of Adobe in your classes added to student learning?

Questions from the audience

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